





FOOD SAFETY: TRAINING YOUR STAFF ON BEST PRACTICES

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Enhancing a culture of food safety

As the restaurant manager, you set the prevailing culture and values for food safety that are reinforced through training. If your restaurant's culture hints at a less than complete commitment to food safety, it's unrealistic to expect employees to embrace food safety practices.

Part of setting high standards includes reinforcing the importance of the food safety practices such as:



>> FREQUENT **HAND WASHING**



>> AVOIDING **CROSS-CONTAMINATION**



>> PROPERLY STORING. **HANDLING & PREPARING FOOD**

In addition to training your employees to follow these practices, you can underscore their importance by emphasizing the consequences: illness, possible death and damage to the restaurant's reputation.

Make sure staff members understand consequences: **AFFECT OTHERS**

POOR BEHAVIORS Alternatively, **sound food safety practices**, when followed may lead to HIGH GUEST SATISFACTION, REPEAT BUSINESS and BUSINESS GROWTH.







Build engagement

Make training materials
highly visual with fewer words



In order to inspire employees to be truly engaged in their work and care about food safety, try to incorporate the concepts below:

- >> Make the work feel meaningful. Share your restaurant's vision and purpose. Doing so will help employees see how the restaurant and how they as employees are helping make the world a better place.
- >> **Set goals and challenges.** Providing opportunities for personal and professional growth and advancement, along with incentives, rewards and recognition for good work, can inspire workers to continuously learn and improve.
- >>> **Evolve training program.** To meet the changing demographics of your staff, try using short (one-minute or less) and engaging online videos, each demonstrating a specific food safety practice. Reinforce training with signage in the kitchen and around the restaurant.
- >>> Be transparent. Enlist the ideas and energy of your staff by being open about your restaurant's challenges and its successes. Employees will feel valued and, in listening to them, you'll likely gain insights into how to improve food safety and other aspects of your operation.

A strategic partnership with vendors like Ecolab can assist in identifying the right products, tools, processes and on-site training to ensure a properly implemented and executed food safety program.

The investments in staff training, their growth and their engagement will be time and money well spent.





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Dr. Ruth Petran is the vice president of Food Safety and Public Health at Ecolab. Dr. Petran provides technical expertise and consultation to internal and external customers on food safety and public health issues, and identifies and tracks emerging food safety trends and control strategies.

7 LEARN MORE about Dr. Petran at ecolab.com



